




SNOWmagic®
We Are Wintertainment™

Introduction



SnowMagic® supplies Wintertainment™ to the family entertainment industry. Through its innovative, cost-effective, proprietary/patented snowmaking technology, SnowMagic® enables their customers to make snow anywhere, anytime and in almost any weather condition (ambient temperatures up to 86 degrees) for recreational, promotional and other snow-related activities.



SnowMagic® offers turn-key Wintertainment™ solutions to enable amusement parks, recreational parks, indoor entertainment facilities, hotels and resorts, malls and municipalities to turn off-season, unused venues into year-round money-making opportunities.



Your *Wintertainment™* Provider

As snow enthusiasts become more involved in the latest snow entertainment, diversification becomes key for all types of facilities. If you are an owner of a facility and are considering adding a snow business to your venue, consider SnowMagic's snow management option. This option is one of the comprehensive snowmaking services we provide, and it delivers a turn-key snowpark, so you can focus on building the business networks and marketing process to make your venue a success.

Services + Machines



STATIONARY AND MOBILE UNITS

Installed “stationary” SnowMagic® units provide 50-ton capability and can create snow surfaces located up to 900-feet away from where the units are setup.

Mobile Units: flexible, ideal for tours & festivals, urban venues. Mobile SnowMagic® units are available in 40-ton and 50-ton capacity units and can create snow surfaces located up to 900 feet away.

Easy to deliver; quick to install.

SET-UP AND PROJECT SERVICES

SnowMagic® creates stand-alone elements, integrated park features within existing venues, and entirely new parks and entertainment centers “from the ground up.” We work with entrepreneurs, park designers, concept teams and site contractors.

Bring SnowMagic® in at any stage from pre-development to re-development. In addition SnowMagic® can provide turnkey design and management solutions.



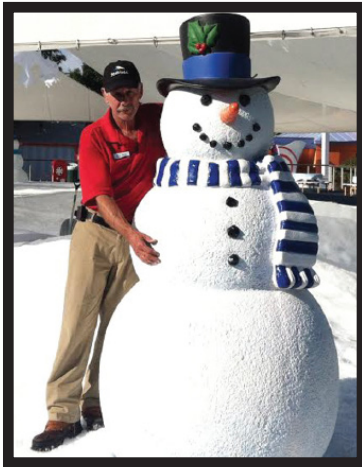
Timeline

2001

FIRST YEAR

SnowMagic® was established in 2001 and holds several patents and trademarks for the world market.

Eight years ago, the SnowMagic® team developed the first mobile unit, which can easily be shipped by truck, train, or cargo ship anywhere in the world.



'04

UNIVERSAL STUDIOS



'02

TENNY



'05

RIYADH SAUDI ARABIA



'03

TAJ MAHAL



'06

STONE MOUNTAIN
PARK



'09

GAYLORD NASHVILLE



'08

SEAWORLD



'10

LEGOLAND



Timeline

'12

OBER
MOUNTAIN



'16

MARGA-
RITAVILLE



'13

DISNEY
HONG KONG



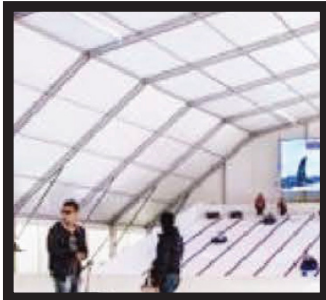
'17

PIGEON
FORGE
SNOW



'14

MOVING
LIGHTS
COLOMBIA



'18

SANTA'S
WONDER-
LAND



'20

**GAYLORD
ROCKIES**



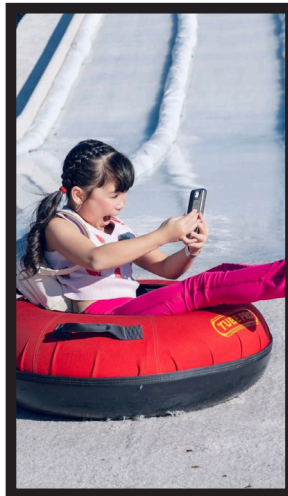
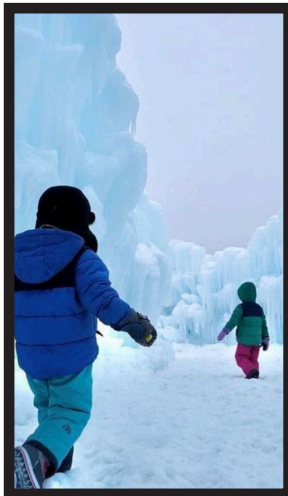
'21

20TH YEAR

SnowMagic® was established in 2001 and holds several patents and trademarks for the world market.

'22

ICE CASTLE



2023

**WINTER FEST
ORANGE COUNTY,
CA**

Clients



SnowMagic® has circled the globe with snow, from unlikely equatorial locales like Vietnam, Mexico City, Bogota, and South Africa; and also guaranteeing snow in U.S. mountain destinations including Ober Gatlinburg, TN; Stone Mountain, GA; and the gateway to Colorado's Rocky Mountains, Denver. A key market for SnowMagic® is winter wonderland attractions that operate from November through mid/late-winter, capitalizing on North Pole and other holiday imagery. Winter-only attractions include Del 'Osso Family Farm (CA), Santa's Wonderland (TX), and Margaritaville (GA).

Indoor attractions are an extremely effective way to put SnowMagic to work year-round. Pigeon Forge Snow, the most recent domestic indoor installation, was profitable starting in its first year; and SnowMagic's first indoor park in Riyadh has been operating profitably since it was constructed nearly 20 years ago. The newest indoor installation, in Durban, South Africa, has exceeded expectations from opening day.



Margaritaville Lake Lanier, Georgia



Margaritaville Lake Lanier, Georgia



Giving

The Birmingham News

Friday, December 23, 2011 EW 123

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76

Boy's dream of snow fulfilled

Volunteers from across US join for terminally ill 4-year-old

By Eric Velasco and Jeremy Gray
evelasco@bhamnews.com

Benjamin Pomeroy, a 4-year-old Eufula boy with terminal leukemia, did not get the chance Thursday to live out his simple dream of making a snow angel.

But his mother, Shelly Pomeroy, made one for him, and Benjamin got to throw snowballs from his wheelchair and direct the construction of a snowman in an artificial winter wonderland set up for him outside Children's of Alabama.

Benjamin showed little reaction, other than a weak

wave, as he was wheeled outside to a waiting crowd. Occasionally he smiled, but he mostly took in the scene that volunteers from Alabama, New Jersey and Florida had made possible.

"He is a very sick boy," Benjamin's mother said before he came outside. "You may not see it on his face, but his heart will be smiling. It means the world to him."

Benjamin was diagnosed in April and underwent treatment including a bone marrow transplant, chemotherapy and surgery before

See SNOW, Page 4A



The Birmingham

Shelly Pomeroy of Eufula kisses her son, Benjamin, 4, as he looks at the artificial snow created just for him at Children's of Alabama. Benjamin, who has terminal leukemia, wanted to make a



Back



SnowMagic® brings joy and comfort for families worldwide. The company takes huge pride in giving back to the community any way possible. SnowMagic® has brought Wintertainment™ to children's hospitals such as Hackensack Meridian Health Hospital - Joseph Sanzari Children's Hospital. Spreading positivity and joy with the magic of our snow is most important to us. SnowMagic® brings loved ones together.



Both our product and process are environmentally friendly. Our snow can be recycled and reused after it melts, and we work with you to design your snow project for maximum efficiency and drainage—making it possible to use our snow machines indoors and out. Imagine, a winter wonderland as clean as mother nature could make it, completely safe for children, pets, and the environment.

Family Wintertainment

Fun Spot, Florida



Macau Tower, Macau



SnowMagic's snow machine uses only water—no chemicals (or glitter, or plastic, or bubble bath)—to produce real snow. Using our patented system, the Infinite Crystals Snow-making (ICST™) system, we are able to freeze water into tiny snow crystals that are indistinguishable from real snowflakes. And our cooled and controlled forced-air technology creates a natural-looking snowfall. The best part? Both our product and process are environmentally friendly.

Our snow can be recycled and reused after it melts, and we work with you to design your snow project for maximum efficiency and drainage—making it possible to use our snow machines indoors and out. Imagine, a winter wonderland as clean as mother nature could make it, completely safe for children, pets, and the environment.



Margaritaville, Tennessee



Gaylord Rockies, Colorado



SeaWorld, California



Stone Mountain Park, Georgia



Gwen Stefani

Santa's Wonderland, Texas



Santa's Wonderland, Texas



Gaylord Rockies, Colorado

Holidays



Ober Gatlinburg, Tennessee



SnowRidge, Florida



& Events



Gaylord Rockies, Colorado



Hackensack Children's Hospital, New Jersey



Cleveland Indians, Ohio

*Ober Gatlinburg
Tennessee*



*Fun Spot
Florida*



Spreading Magic



*The Marvellous Mrs. Maisel
#1 Amazon Prime Show*



*Snow Wonderland
South Africa*

Yoho Mall
Hong Kong



Gaylord Rockies
Colorado



Pigeon Forge
Tennessee



Ober Gatlinburg
Tennessee



Santa's Wonderland
Texas

Around the Globe

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Pigeon Forge
Tennessee



Santa's Wonderland
Texas



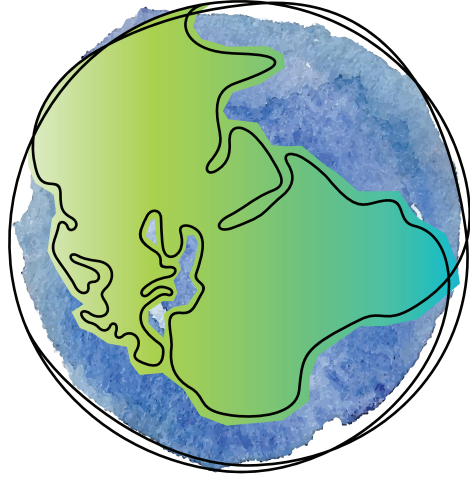
3 Women
ShowTime TV

Places we've been...

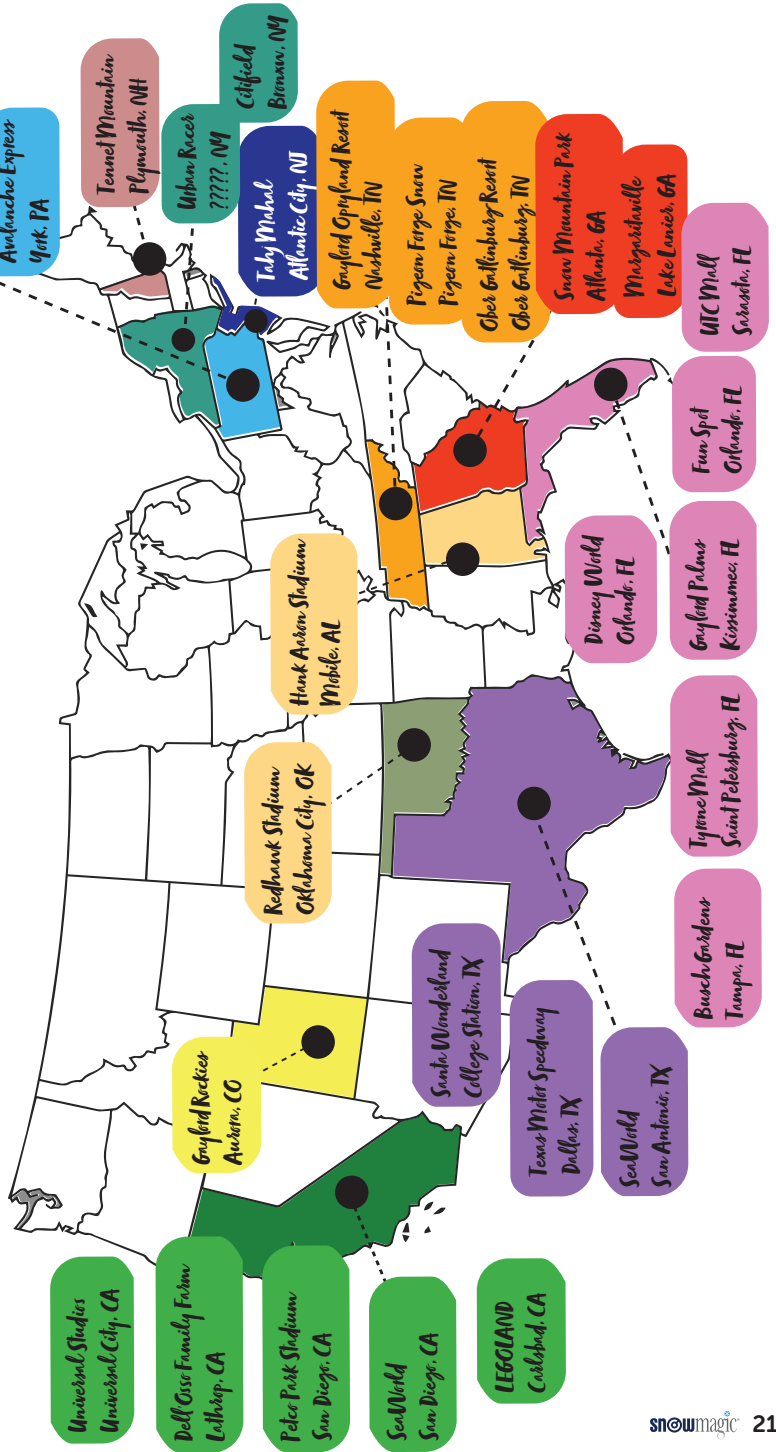
SnowMagic is an international business. Wintertainment is provided to wherever the demand is. From New Jersey all the way to China, here are places around the globe that SnowMagic has been to.

International

- *The Casino Network Mexico City*
- *The Snow Factory San Salvador Convention Center*
- *Winterland Bogotá, Colombia*
- *National Arts Studio China*
- *Wanda Plaza China*
- *Yoho Mall Hong Kong*
- *Geihoku Kokusai Ski Resort Japan*
- *Tiger Beer Vietnam*
- *Macau Tower Macau*
- *Snow Wonderland South Africa*



United States



notes.

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